

# IT'S MORE THAN JUST BUSINESS

WRITTEN BY ANNE OCAMPO & CHRISTINE NGUYEN



*"Whom you surround yourself with is so important. The success of an organization depends on the people around you. Especially if you are in the leadership position. When my members are happy, they feel hopeful and feel as if they can conquer many different problems. I think that's the best measure of success."*

**Chris Concepcion**  
**Alpha Kappa Psi President**



**ALPHA KAPPA PSI**  
*The Professional Business Fraternity*

For our interview, we both had the opportunity to interview Chris Concepcion, the president of the Pi Sigma Chapter of George Mason University's Professional Business fraternity, Alpha Kappa Psi. Alpha Kappa Psi's tagline is "Shaping People, Shaping Business", and Concepcion's leadership presented from this interview aligns with Alpha Kappa Psi's values of what truly matters in the professional workplace.

## Approach to Leadership

Concepcion would see his leadership style with a horizontal approach, and more laissez faire.

*"You know my job as a leader is not necessarily to do the work for everyone. My job is there to inspire and to bring hope so that the members of the organization can do the project themselves. You know the reward isn't that the positions that you garner, it is the reward itself on the steps being taken. It is the outcome in feeling good, and when the outcome has been met as well as giving the recognition and appreciation for those who have completed the terms and tasks to those who created these wonderful events and programs for us."*

*(Concepcion)*



## Communication is Key

As Chris mentioned in the interview, the main form of communication is text messaging by using Whats App and another form of communication is through email. He believes that using Whats App to communicate is a better option for the purpose of subjects that require some last-minute adjustments. AKPsi manages projects through separation and distinction of position of e-board. The membership director is in charge of communication and ensuring communication is up to date with the members. In addition, there are fundraisers. Chris wants to make sure that members are heard and suggest events

## Presidential Process

As AKPsi's president, Concepcion is responsible for planning events, meeting with Chapter, Regional, and occasionally, National AKPsi advisors. In addition to that, he coordinates and oversees Chapter, E-Board, and overall meetings with partnering organizations.

Concepcion's encouraging and communicating with members in a way that inspires members to take action and be excited as well. I also oversee each e-board position and that can vary to overseeing fundraising, recruitment, social affairs, and professional development. The types of events coordinated are career professional events and workshops for members.

## Leadership

The factors that motivate Chris to become a leader for AKPsi are based on the values of the business fraternity and how he wants to be a part of an organization that strives to help students with professional growth. The slogan of this business fraternity is "Shaping People, Shaping Business." Throughout his journey from being a member to his position as president, he personally feels that is a part of someone's path to success in business.

Building strong relationships is an important factor in getting tasks done efficiently and effectively. Chris believes that having strength comes from within ourselves and the friendships that we have in college.

## Connections

The connections that AKPsi has with are George Mason's Business Alumni, Career Services, Misoma, and building connections with other fraternities that are on Mason campus. The organization recently did a collaboration with another fraternity, Chi Psi and they are hoping to work with more fraternities in the future for event coordination.

## Finding Balance

It can be challenging to balance academics and social life while in college, but the method that Chris uses to overcome these obstacles is having supportive friends from the brotherhood where they talk about AKPsi topics and school. The second method is Chris uses a calendar using Microsoft Outlook for planning his daily schedule and checking his Blackboard page daily to stay on track. Chris believes he was elected for the presidency role because he can encourage the brotherhood values and support the growth of members. He emphasized this during his campaign, this is why he personally felt he was elected.



## Outlook for the Future

Pursuing growth and connections Concepcion hopes the fraternity pursues and maintains in the future.

*"I love the values AKPsi holds, and I have always wanted to be a part of an organization that is focused on helping individuals grow professionally. Alpha Kappa Psi has a slogan, and it is Shaping People, Shaping Business. And from my time as a member to becoming President, it's fulfilling to me to know that I am a part of that journey for someone."*

*(Concepcion)*