

## How to Introduce Yourself to Employers at the Virtual Fair

A strong personal pitch will help you make a great first impression when introducing yourself to employers at the virtual fair. For best results, keep your pitch brief (around 50 words) and direct using clear, professional language. Write it ahead of time so you can copy and paste it during chat sessions. Make sure to tailor your pitch to the organizations and their positions of interest based on your research.

During video chats, maintain good eye contact by looking at the camera, speak clearly, use good posture, and minimize hand gestures. Use [InterviewStream](#), Mason's online interviewing tool, to practice your saying pitch on camera.

### The 3 Parts of a Personal Pitch

1. Introduce yourself. Include your name, what school you attend or graduated from, what you are studying or where you currently work/intern.

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2. What are your key interests/skills/experiences? Include interests/skills/experiences that are relevant to the organization/position of interest.

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3. What are you looking for? Be clear about what type of opportunities you are seeking (e.g. internship/job). Finally, ask a question, such as about the company culture, the position duties, or the hiring process.

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### Examples:

1. "Hi, I'm Natasha Brown, BS Accounting, May 2019, George Mason. I have worked part-time 2 years as an administrative assistant at an insurance company, shadowed the bookkeeper on Quickbooks and assisted with AP receipts. I'm curious about your internship program, what software programs do you use?"

2. "Hi, I'm Rob Smith, Mason junior majoring in Chinese language. I spent last semester in Beijing, where I had an internship with a marketing firm. Since your agency has Chinese clients, I am interested in your internship program. Could you tell me about your internship program?"

3. "Hi, I'm Said Abdullah, rising senior studying computer science at Mason. I am the National Society of Black Engineers (NSBE) Treasurer. I'm interested in your internship position focusing on Java as I recently completed a project utilizing Java. Can you tell me about your company's affinity groups and how they interact with or support interns?"

4. "Hi, I'm Monica Hernandez, Masters of Public Health student, concentration in Epidemiology. I worked as a research assistant under a Mason faculty mentor in infectious disease control using my data analysis skills. I am seeking a research assistant position. Could you tell me about the work your company's research assistants are involved in?"